



KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109
Main: (702)792-8888
Billing: (702)650-1119

8NewsNow.com

Billing Address:

GMMB
Attention: Accounts Payable
1010 Wisconsin Ave NW
Ste 800
Washington, DC 20007

Send Payment To:

KLAS - LLC
3228 Channel 8 Drive
Las Vegas, NV 89109

INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
37497-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
KLAS	Mike Jones	Washington Katz	National

Advertiser	Product	Estimate Number
Obama, Barack D-President	OBAMA/P/D	1904

Flight Dates	Order #	Alt Order #
10/09/12 - 10/15/12	37497	08875300

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling
Political

IDB #	Advertiser Code	Product Code
8014	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	10/09/12	10/15/12	CBS This Morning	7-9a	MTWTF--	:30	4	\$200.00	NM	
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 4		<u>Rate</u> \$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
3	8	W	10/10/12	7:59 AM	CBS This Morning	7-9a	:30	OFA- 12- D- 132H	\$200.00	NM
4	8	Th	10/11/12	8:16 AM	CBS This Morning	7-9a	:30	OFA- 12- D- 132H	\$200.00	NM
2	8	F	10/12/12	7:25 AM	CBS This Morning	7-9a	:30	OFA- 12- D- 132H	\$200.00	NM
1	8	M	10/15/12	8:11 AM	CBS This Morning	7-9a	:30	OFA- 12- D- 132H	\$200.00	NM
2	10/13/12	10/13/12	CBS Early Show - Sat.	5-7a	-----S-	:30	1	\$95.00	NM	
Weeks:	<u>Start Date</u> 10/08/12	<u>End Date</u> 10/14/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1		<u>Rate</u> \$95.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	Sa	10/13/12	6:59 AM	CBS Early Show - Sat.	5-7a	:30	OFA- 12- D- 132H	\$95.00	NM
3	10/09/12	10/15/12	Live w/Kelly	9-10a	MTWTF--	:30	5	\$300.00	NM	
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5		<u>Rate</u> \$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
2	8	Tu	10/09/12	8:59 AM	Live w/Kelly	9-10a	:30	OFA- 12- D- 132H	\$300.00	NM
1	8	W	10/10/12	9:38 AM	Live w/Kelly	9-10a	:30	OFA- 12- D- 132H	\$300.00	NM
5	8	Th	10/11/12	9:56 AM	Live w/Kelly	9-10a	:30	OFA- 12- D- 132H	\$300.00	NM
4	8	F	10/12/12	9:31 AM	Live w/Kelly	9-10a	:30	OFA- 12- D- 132H	\$300.00	NM
3	8	M	10/15/12	9:44 AM	Live w/Kelly	9-10a	:30	OFA- 12- D- 132H	\$300.00	NM
5	10/09/12	10/15/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	5	\$325.00	NM	
Weeks:	<u>Start Date</u> 10/09/12	<u>End Date</u> 10/15/12	<u>MTWTFSS</u> MTWTF--	<u>Spots/Week</u> 5		<u>Rate</u> \$325.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	8	Tu	10/09/12	12:29 PM	8 News Now Noon M-F	12-1230p	:30	OFA- 12- D- 132H	\$325.00	NM
2	8	W	10/10/12	12:14 PM	8 News Now Noon M-F	12-1230p	:30	OFA- 12- D- 132H	\$325.00	NM
4	8	Th	10/11/12	12:26 PM	8 News Now Noon M-F	12-1230p	:30	OFA- 12- D- 132H	\$325.00	NM
5	8	F	10/12/12	12:24 PM	8 News Now Noon M-F	12-1230p	:30	OFA- 12- D- 132H	\$325.00	NM
3	8	M	10/15/12	12:07 PM	8 News Now Noon M-F	12-1230p	:30	OFA- 12- D- 132H	\$325.00	NM

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Advertiser	Product	Estimate Number	
Obama, Barack D-President	OBAMA/P/D	1904	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/09/12	10/15/12	8 News Now Noon M-F	12-1230p	MTWTF--	:30	5	\$325.00	NM
6	10/09/12	10/15/12	Soaps / Let's Make A Deal	1230-2p	MTWTF--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 8 M 10/15/12 Soaps / Let's Make A Deal 1230-2p :00 \$375.00 NM Credited									
7	10/09/12	10/15/12	The Talk	2-3p	MTWTF--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 Tu 10/09/12 2:35 PM The Talk 2-3p :30 OFA- 12- D- 132H \$375.00 NM									
8	10/09/12	10/15/12	Ellen	3-4p	MTWTF--	:30	5	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 5 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 Tu 10/09/12 3:30 PM Ellen 3-4p :30 OFA- 12- D- 132H \$425.00 NM 2 8 W 10/10/12 3:23 PM Ellen 3-4p :30 OFA- 12- D- 132H \$425.00 NM 5 8 Th 10/11/12 3:55 PM Ellen 3-4p :30 OFA- 12- D- 132H \$425.00 NM 1 8 F 10/12/12 3:21 PM Ellen 3-4p :30 OFA- 12- D- 132H \$425.00 NM 3 8 M 10/15/12 3:38 PM Ellen 3-4p :30 OFA- 12- D- 132H \$425.00 NM									
9	10/13/12	10/13/12	Politics Now S Sebelius	Various	-----S-	:30	1	\$275.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$275.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/13/12 5:37 PM Politics Now S Sebelius Various :30 OFA- 12- D- 132H \$275.00 NM									
10	10/14/12	10/14/12	Inside Edition Wknd	530-6p	-----S	:30	1	\$165.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$165.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/14/12 5:42 PM Inside Edition Wknd 530-6p :30 OFA- 12- D- 132H \$165.00 NM									
11	10/09/12	10/15/12	8 News Now 4p M-F	4-5p	MTWTF--	:30	3	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 3 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 8 W 10/10/12 4:40 PM 8 News Now 4p M-F 4-5p :30 OFA- 12- D- 132H \$450.00 NM 3 8 F 10/12/12 4:53 PM 8 News Now 4p M-F 4-5p :30 OFA- 12- D- 132H \$450.00 NM 1 8 M 10/15/12 4:37 PM 8 News Now 4p M-F 4-5p :30 OFA- 12- D- 132H \$450.00 NM									
12	10/09/12	10/15/12	Inside Edition	630-7p	MTWTF--	:30	2	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$325.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 8 Tu 10/09/12 6:40 PM Inside Edition 630-7p :30 OFA- 12- D- 132H \$325.00 NM 2 8 F 10/12/12 6:51 PM Inside Edition 630-7p :30 OFA- 12- D- 132H \$325.00 NM									

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37497-1	10/21/12	October 2012	10/01/12 - 10/15/12
Advertiser	Product	Estimate Number	
Obama, Barack D-President	OBAMA/P/D	1904	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	10/09/12	10/15/12	7-8p Rotator	7-8p	MTWTF--	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 8 Tu 10/09/12 7:45 PM 7-8p Rotator 7-8p :30 OFA- 12- D- 132H \$350.00 NM									
1 8 F 10/12/12 7:15 PM 7-8p Rotator 7-8p :30 OFA- 12- D- 132H \$350.00 NM									
14	10/13/12	10/13/12	Insider Weekend	7p-730p	-----S-	:30	1	\$220.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$220.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Sa 10/13/12 7:11 PM Insider Weekend 7p-730p :30 OFA- 12- D- 132H \$220.00 NM									
17	10/09/12	10/15/12	Electric Playground	137-207a	MTWTF--	:30	2	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 MTWTF-- 2 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 W 10/10/12 2:02 AM Electric Playground 137-207a :30 OFA- 12- D- 132H \$40.00 NM									
2 8 F 10/12/12 2:06 AM Electric Playground 137-207a :30 OFA- 12- D- 132H \$40.00 NM									
18	10/13/12	10/13/12	Da Vinci Inquest	12.35a-1.35a	-----S-	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Sa 10/13/12 1:00 AM Da Vinci Inquest 12.35a-1.35a :30 OFA- 12- D- 132H \$50.00 NM									
19	10/14/12	10/14/12	Crimetime Saturday	1205-105a	-----S	:30	1	\$40.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$40.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Su 10/14/12 1:03 AM Crimetime Saturday 1205-105a :30 OFA- 12- D- 132H \$40.00 NM									
20	10/11/12	10/11/12	Big Bang / Two 1/2 Men	9-10p	---T---	:30	1	\$9,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$9,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 10/11/12 9:16 PM Big Bang / Two 1/2 Men 9-10p :30 OFA- 12- D- 132H \$9,450.00 NM									
21	10/11/12	10/11/12	Person Of Interest	10-11p	---T---	:30	1	\$8,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---T--- 1 \$8,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 Th 10/11/12 10:46 PM Person Of Interest 10-11p :30 OFA- 12- D- 132H \$8,000.00 NM									
22	10/11/12	10/15/12	8 News Now 6a M-F	6-7a	M--TF--	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/09/12 10/15/12 M--TF-- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 8 M 10/15/12 6:22 AM 8 News Now 6a M-F 6-7a :30 OFA- 12- D- 132H \$250.00 NM									
23	10/13/12	10/13/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$225.00	NM

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Advertiser	Product	Estimate Number	
Obama, Barack D-President	OBAMA/P/D	1904	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
23	10/13/12	10/13/12	8 News Now Sat 5-7p	5-7p	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Sa 10/13/12 5:26 PM 8 News Now Sat 5-7p 5-7p :30 OFA- 12- D- 132H \$225.00 NM									
24	10/14/12	10/14/12	8 News Now Sun AM #1	8 News Now Sun A	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 8 Su 10/14/12 6:27 AM 8 News Now Sun AM #1 8 News Now Sun A :30 OFA- 12- D- 132H \$150.00 NM									
<u>Total Spots</u>							40		

Payment Terms 30 Days

<u>Gross Total</u>	\$28,125.00
<u>Agency Commission</u>	\$4,218.75
<u>Net Amount Due</u>	\$23,906.25